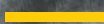




SOUTHWESTERN UNIVERSITY



From Vision to Reality

2018

PRESIDENT'S REPORT

THE JOURNEY UNFOLDS

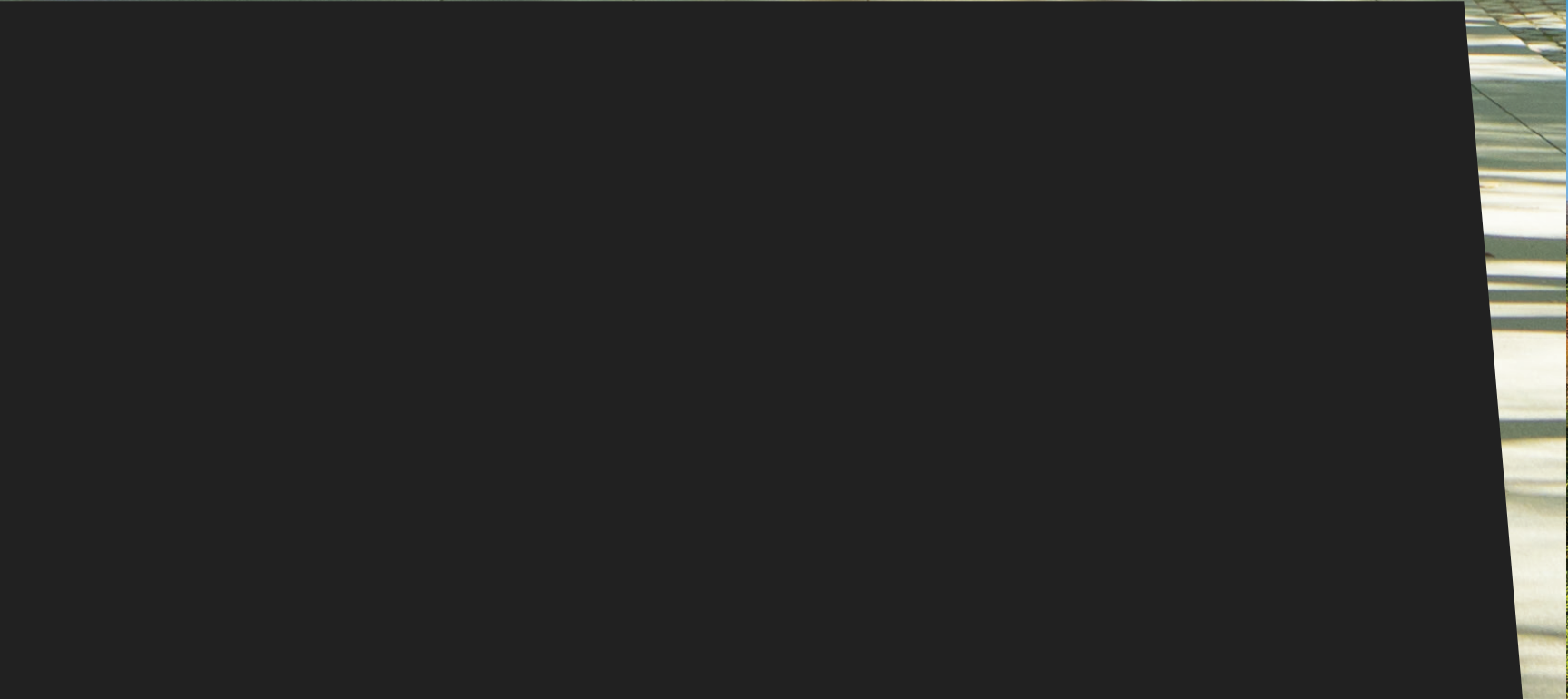




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Record Highs & Dynamic Outcomes

2018 was a year of unprecedented growth and support for Southwestern University. We experienced record highs across multiple metrics including academics, fundraising, recruitment, and student outcomes. These and many other achievements were a result of our students, faculty, staff, alumni, and friends working together to expand our collective intellectual journey toward the reinvention of higher education. And that journey has only just begun.

FALL 2018 INCOMING CLASS

442

first-year students, the second largest class in our university's history

1234

average SAT

27

average ACT

34%

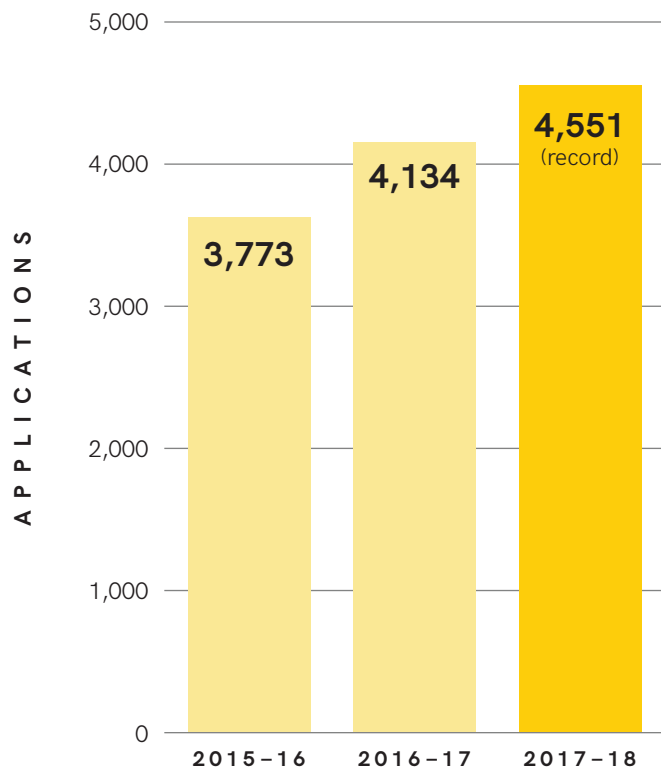
from the top 10% of their high school class

73%

from the top 25% of their high school class



increase in applications in just two years

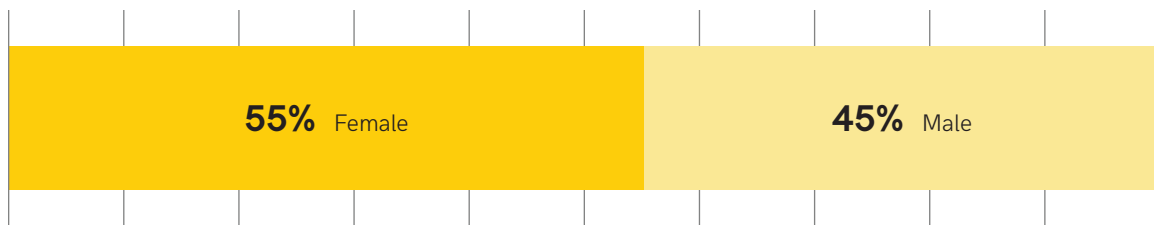


2018 – 2019 OVERALL STUDENT PROFILE //



1,434

Total Student Body



43%

underrepresented



21%

of the incoming class are first-generation students



45%

applicants admitted



9%

out-of-state students
34 states represented



1%

international students
14 countries represented



75%

of students live on campus

My dear friends and colleagues,

As I begin my sixth year at Southwestern University, I look back with pride and amazement at all we have accomplished together. From early challenges and difficult decisions through the evolution of Paideia and the creation of our new curriculum, we have made significant strides toward not only our strategic goals and long-term vision but also in leading a national redefinition of a meaningful and transformational undergraduate education in the 21st century.

At important milestones such as these, I feel it is important that we stop, remove our collective shoulders from the wheel, and take a moment to enjoy the fruits of our hard work. Last year saw many notable highlights and achievements: the second largest class in our history, the largest single gift in our history, and through programs like PirateConnect, an ever-expanding commitment by our alumni to support the success of our students and fellow graduates.

As you walk across campus, you will see the ongoing progress on the final phase of the Fondren-Jones Science Center expansion—our commitment in stone to interdisciplinary collaboration, learning, and research. Alongside faculty, Southwestern students continue to conduct original research and test their own hypotheses, not only delving deeper but also contributing to new knowledge in their fields of study.

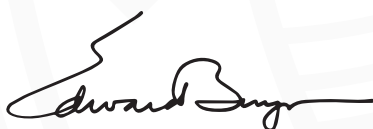
A generous gift from Southwestern alumni Dr. Red McCombs '49 and his wife Dr. Charline McCombs '50 has allowed the University's award-winning Office of Career Services to amplify its national success and relaunch as the Center for Career and Professional Development (CCPD). This expansion will enable the CCPD team to better support Southwestern students as they hone their professional identities and develop 21st-century career readiness.

This past year, with the generous support of an anonymous couple, we created the Mosaic program, in which Southwestern students shape their futures through mindful consideration of activities and experiences beyond the classroom. By selecting with intention and reflecting on the value of each component of their involvement in student organizations, community service, and campus life, our students become actively engaged in their personal development and continued growth.


These and so many other achievements represent more than just forward momentum. What Southwestern University is experiencing now is acceleration—fueled by our dedication and commitment to preparing our students for a future that will be vastly different from that of any other generation. In a 21st-century vocation, our students will be required to advance the frontiers of knowledge, understand more deeply, adapt quickly to change, resolve new and complex challenges, create new ideas, and anticipate what's next.

The *Southwestern Experience* that will prepare our students for these new realities is itself becoming a reality. The evolution of higher education represented by the cultural and academic transformation of Southwestern University is now real, and as it continues to flourish, I hope you know that each of you plays a vital role in its authorship. I am delighted to have you as a collaborator as we lead this commitment to high-impact learning and intellectual and personal growth.

With pride, optimism, and gratitude,



Edward Burger
President and Professor
Southwestern University

An aerial photograph of the Southwestern University campus in fall. The image shows a large, green lawn in the center, surrounded by numerous trees with vibrant autumn foliage in shades of orange, red, and yellow. Several large, multi-story buildings with dark roofs and light-colored walls are scattered across the campus. In the foreground, a prominent stone building with a tall, narrow tower and arched windows is visible. To the left, a tall water tower with the word "SOUTHWESTERN" on it stands out. The background shows a vast, flat landscape with more buildings and trees under a bright blue sky with scattered white clouds.

In the fall of 2018, Southwestern University welcomed 442 first-year students to campus, the second largest class in school history.



Leading the Future of Higher Education

The traditional approach to undergraduate education is broken. The model that has been used since the nineteenth century is outdated and no longer effective in today's constantly changing world.

At Southwestern, we are revolutionizing higher education. We focus on multidisciplinary learning, blending different fields and seeing the world from multiple perspectives to foster a greater breadth of knowledge and the creation of new discoveries. Our award-winning faculty and staff are committed to a distinctive learning approach that enables students to find connections within their majors, across disciplines, and in relation to their experiences outside the classroom. At Southwestern, we call this unique form of educating the individual Paideia®, a Greek word referring to the education of an ideal citizen well versed in the arts, the humanities, the social sciences, and the natural sciences.



Our faculty intentionally design opportunities for students to create these connections for themselves. We engage students in this journey through active, inquiry-based learning in a collaborative environment, in which classes are small and interactive. Our students also make connections between what they learn in the classroom and what they learn outside those walls, developing effective thinking practices and enhancing their coursework through “minds-on”, high-impact experiences such as original research and publication with faculty, internships, community-engaged learning, and studying away or abroad opportunities.

Our innovative curriculum teaches students how to think rather than what to think—to think about their fields of study but also to think through those disciplines to discover practices of thinking that transcend the subject itself. Our students don’t classify themselves as “math people” or “language and literature people”; instead, they are multifaceted problem-solvers and deep thinkers who are able to see through diverse lenses and are therefore prepared to resolve multifaceted issues. Southwestern students develop the skills and qualities needed to explore regions of original thought and creative expression.



11:1

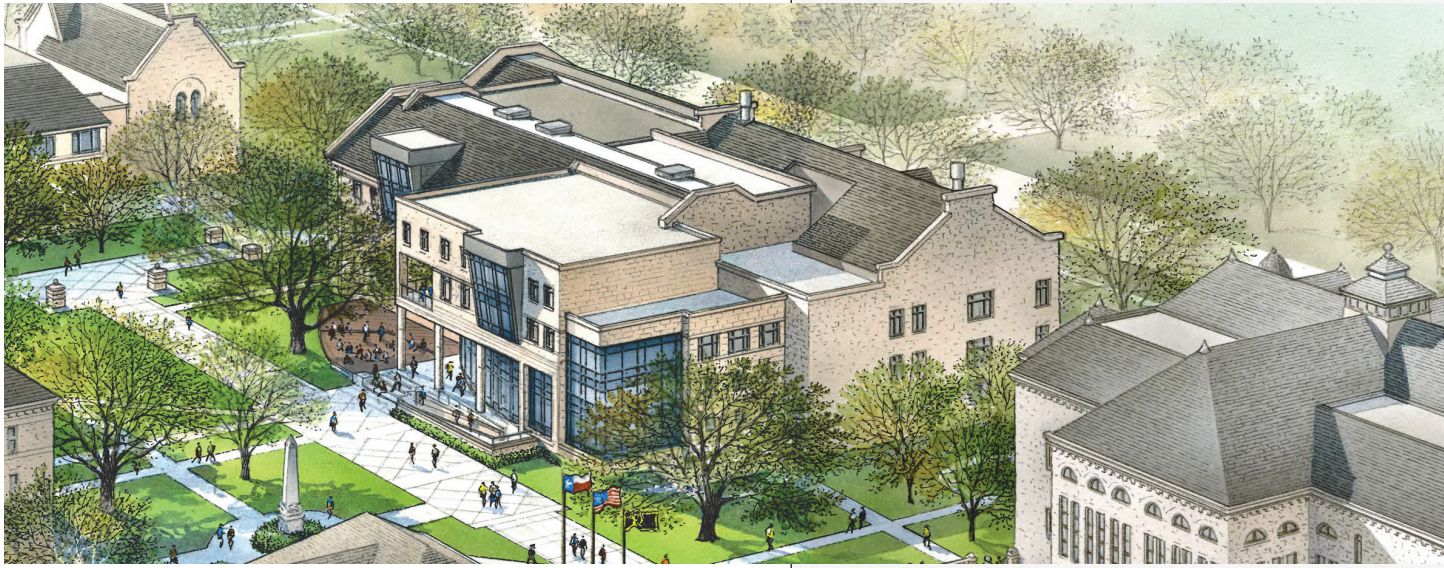
**student-to-faculty
ratio**



Transformational Gifts

THE JACK & CAMILLE GAREY SCHOOL OF NATURAL SCIENCES

Earlier this year, Southwestern University received the largest single private gift in its 178-year history. Southwestern Life Trustee Jack Garey, with honor to his late wife, Camille Garey, has given \$15,000,000 to the University in support of faculty development (in the form of mid-cycle sabbaticals and five endowed chairs), high-impact experiences for 32 students who will be named Garey Scholars, academic programming, and need-based scholarships. The endowment funded by this gift will also establish the Jack and Camille Garey School of Natural Sciences, which joins the Brown College of Arts and Sciences and the Sarofim School of Fine Arts as one of three named schools within the University. Housing five academic departments—Biology, Chemistry and Biochemistry, Kinesiology, Mathematics & Computer Science, and Physics—the school will foster the highest standards of scholarship, research, and academic quality in the natural sciences while enabling cutting-edge interdisciplinary connections with the humanities, fine arts, and social sciences.



“I believe that Southwestern University, under the leadership of President Burger, is going to play a major role in the evolution of higher education, not just in Texas, but the nation as well. I wanted to invest in that transformation.”

—JACK GAREY

THE CENTER FOR CAREER AND PROFESSIONAL DEVELOPMENT

With a generous gift from Southwestern alumni Dr. Red McCombs '49 and Dr. Charline McCombs '50, the University's award-winning Office of Career Services will complete its expansive transformation into the Center for Career and Professional Development (CCPD). A visionary mandate and a multitude of new resources will enable the CCPD team to better support Southwestern students as they forge professional identities ready for 21st-century careers.

NEW FINANCIAL ANALYST PROGRAM

A generous anonymous gift of nearly \$3,000,000 to the University supports our Financial Analyst Program. In this high-impact experience, student portfolio managers actively manage the Student Investment Fund under the guidance and advice of faculty in the Department of Economics and Business as well as other investment professionals. The program provides students with a real-world and real-dollar experience in the construction and ongoing management of an investment portfolio.

*Fondren—Jones
Science Center Update*

START OF PHASE II CONSTRUCTION:
December 2017

TARGETED COMPLETION:
Summer 2019

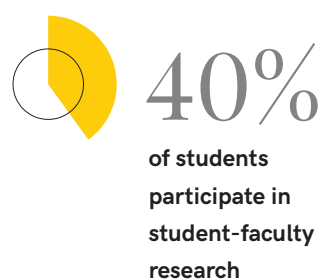
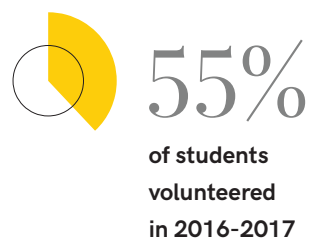
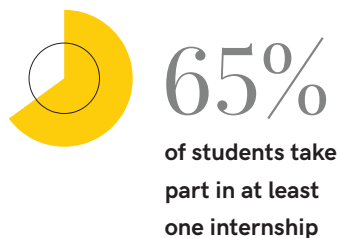
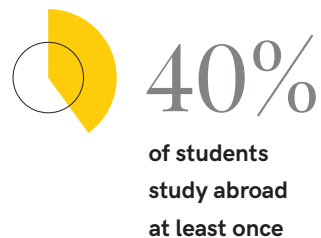
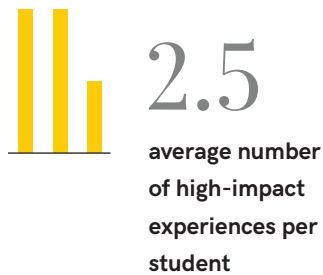
COST:
\$25 million

ADDITIONS INCLUDE:

- 6 classrooms
- 4 teaching labs
- 4 seminar and conference rooms
- 2 outdoor teaching spaces
- 8 research labs (including 5 labs for future faculty)
- 43 offices (including 8 for future faculty/staff)
- The Whitmore Mathematics and Computer Science Laboratory
- The Premedical Center
- The Kinesiology Human Performance Laboratory
- The Plant-Growth Facility
- Mixed-Use and storage space for all departments

High-Impact Experiences

Through high-impact experiences, our students learn to think more effectively about their understanding of the world and explore connections across subjects, borders, economic systems, and varying ways of life. These life-changing experiences create the practices of thinking, creating, and connecting that last a lifetime and are the hallmark of today's *Southwestern Experience*.



STUDY ABROAD

Armando Vidana '19, a political science and Spanish double major and philosophy minor, spent seven weeks in Argentina in a language-immersion program. Vidana studied intermediate Spanish, toured local neighborhoods on foot and bike, and visited the Latin American Art Museum of Buenos Aires while living and enjoying meals with a host family. His favorite experience was witnessing the Cataratas del Iguazú, the largest waterfall system in the world.

INTERNSHIPS

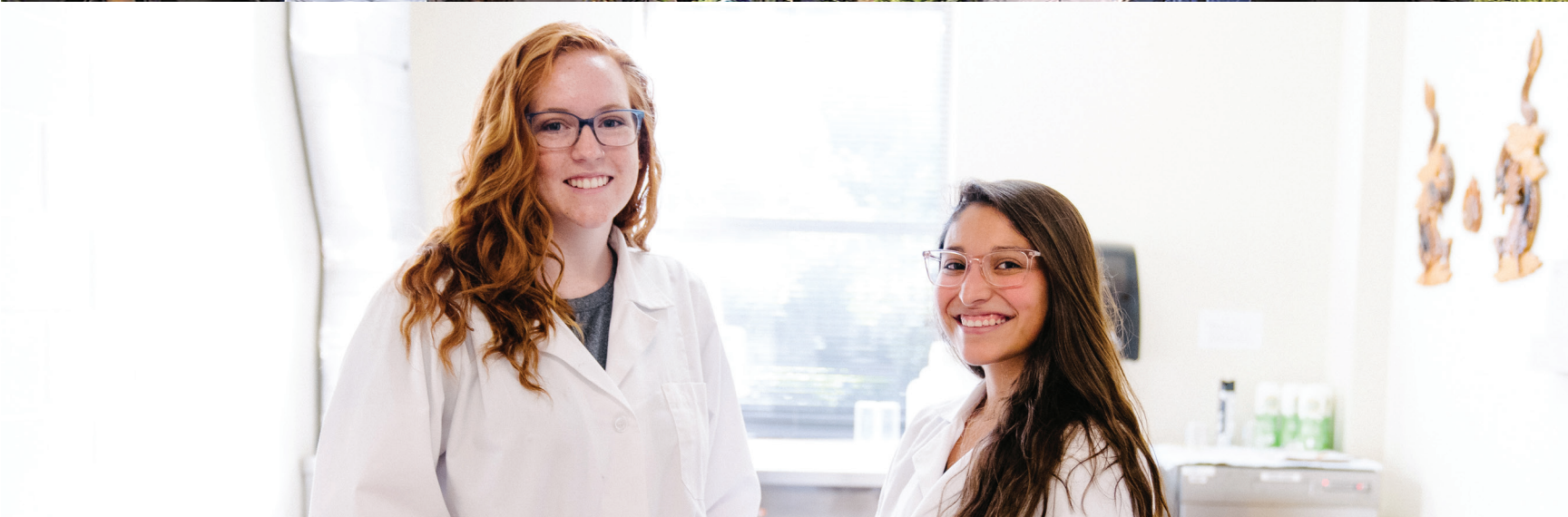
Conner Joyce '19 spent his summer interning with the U.S. Foreign Service at the Department of State in Washington, D.C. Assigned to the Bureau of Near Eastern Affairs (NEA), Joyce participated in an intensive three-week course on the foreign service and diplomatic history, sat in on policy meetings, and contributed to governmental reports. His primary responsibility was helping to develop the bureau's new cyber operational handbook. Joyce's work will have a long-term impact on the bureau: subsequent editions of this manual will act as a reference document for future cyber officers at NEA posts.

COMMUNITY-ENGAGED LEARNING

Eight Southwestern students, one recent alumna, and one member of the faculty participated in a Spring Breakaway experience focusing on the global refugee crisis and its impact on the Houston community in the wake of Hurricane Harvey. Their week included manual labor, such as demolishing greenhouses that had been ruined beyond repair by the storm and weeding overgrown gardens. The participants also assisted in ESL classrooms and distributed bicycles to children in need.

UNDERGRADUATE RESEARCH

Chantal Gonzalez and Devon Lucero, both '19, have been conducting research with Professor of Psychology Fay Guarraci since their first year at Southwestern. In their collaborative research projects, the students and professor study the side effects of drugs such as methylphenidate and ketamine on the behavior of female rats. Their joint efforts have so far produced two original manuscripts that have been published in the peer-reviewed journals *Neuroscience Letters* and *Pharmacology, Biochemistry, and Behavior*.





An Expanded Mission and a New Name



The Center for Career & Professional Development is ranked #1 in Texas and #7 in the nation by *The Princeton Review*.



of students who graduate from Southwestern do so in four years

The Office of Career Services has relaunched as the Center for Career and Professional Development (CCPD). The new CCPD will support various professional-development initiatives for students, such as increasing internships so that Southwestern undergraduates can grow through experiences in particular fields and determine whether those career paths align with their individual interests and talents. A new internship and employment developer will expand access to such opportunities for students—including funded internships—by developing relationships with employers and organizing industry-specific programming.

Another initiative is the Professional Development Academy. This annual, multi-day, conference-style event will introduce Southwestern sophomores to lifelong career-management skills, such as effective self-marketing in résumés and interviews. Furthermore, the academy will support students in discovering possible meaningful vocations as well as expanding their professional networks by connecting them with industry experts and mentors in specific Southwestern Career Communities.

Expanded programming initiatives include Career Treks, immersive experiences in which Southwestern student groups will travel to various organizations to engage with employers and leaders behind the scenes. In addition, the CCPD will provide greater self-assessment resources for first-year students who are exploring majors and connecting them to potential careers. Both students and alumni will be able to take advantage of CCPD's resources.

Destination Graduation & Beyond

Graduate and professional schools that have been attended by recent Southwestern graduates include:

LAW SCHOOL:

Harvard University, Duke University, University of Texas, University of California—Los Angeles

MEDICAL SCHOOL:

University of Pennsylvania, University of Texas, University of Miami, Case Western Reserve University, Washington University

GRADUATE SCHOOL:

Columbia University, University of Virginia, Rice University, Vanderbilt University, Massachusetts Institute of Technology



PirateConnect

In August of 2018, Southwestern launched PirateConnect, an online platform where alumni, students, parents, faculty, staff, and friends can ask questions and seek guidance, coach and inspire, and find paths to professional aspirations. Through PirateConnect, participants can:

- Expand their Southwestern professional networks
- Share career advice and guidance with Southwestern students and other professionals
- Connect with Pirates in various industries or cities of interest
- Learn more and initiate conversations about career fields
- Access career-development resources

Users can meet via phone, video chat, or in-person meetings and decide how they would like to be involved in PirateConnect, such as sharing industry trends, discussing work-life balance, and helping with résumé or interview preparation. You can join PirateConnect by visiting pirateconnect.southwestern.edu.



940

members of PirateConnect as of
October 23, 2018

Launch of Mosaic

Our new cocurricular, student-life program, Mosaic, demonstrates Southwestern University's commitment to developing the whole person. Introduced this fall, Mosaic encourages students to choose mindfully from among the broad variety of opportunities to engage, reflect, and articulate- from academics, athletics, performances, and student organizations to work as well as quiet time with friends. This approach "will ensure that each Southwestern student develops holistically so that they are prepared and empowered to navigate their personal and professional lives beyond our campus," says Lisa Dela Cruz '08, the new director of Mosaic. "We're really amplifying the small residential liberal arts college experience to the fullest to create these tailored experiences to enhance students' growth."



Other Successes in 2018



51
new scholarships
endowed

8
endowed mid-
cycle sabbaticals

8
endowed chairs
and professorships



28%
alumni participation, which has
increased for the fifth consecutive year

\$10M
added to the University's
unrestricted endowment



\$46M
documented in new cash
gifts and pledges
July 1, 2017 - June 30, 2018

\$27M+
in new estate commitments
(Individuals 60+)
July 1, 2017 - June 30, 2018

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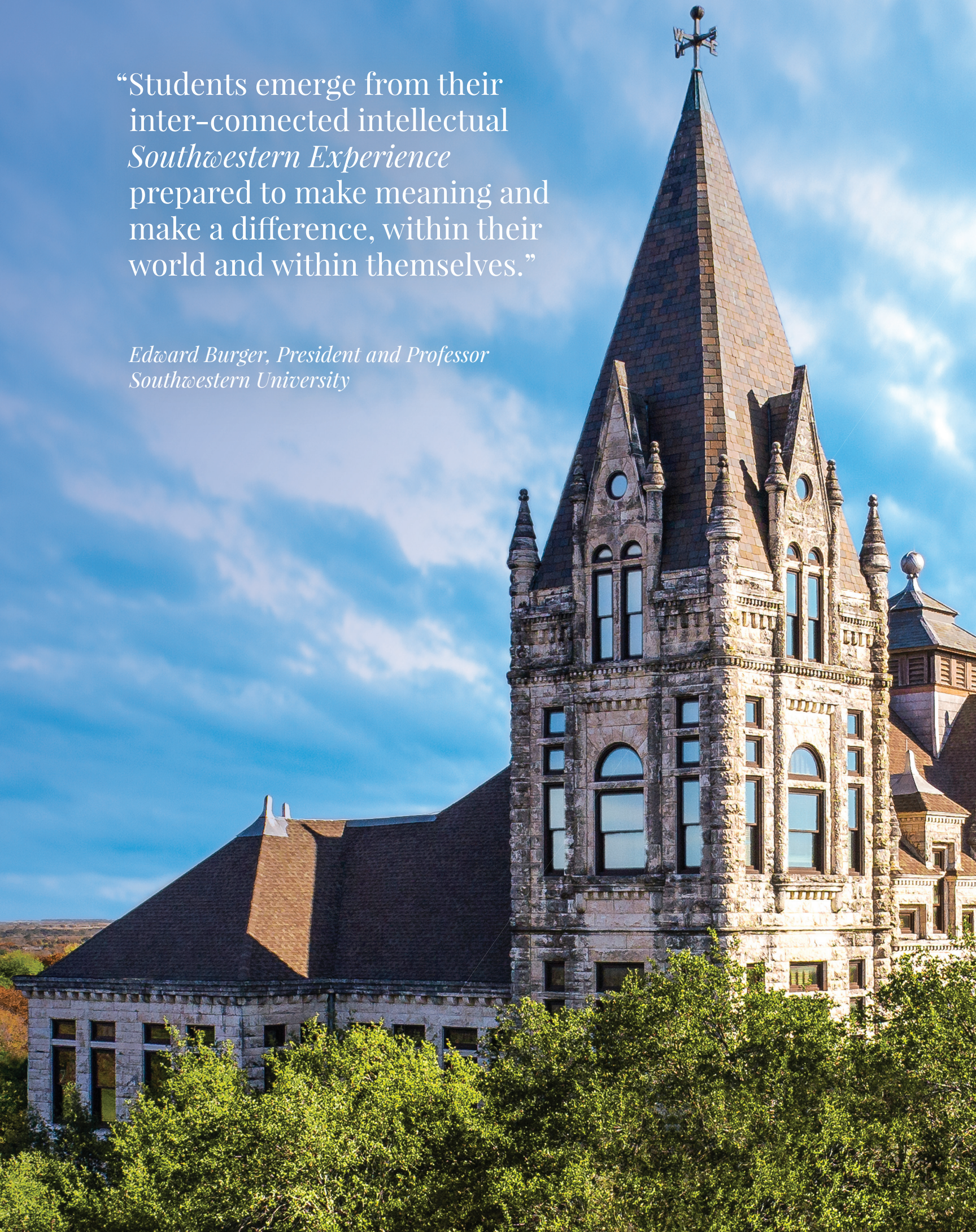
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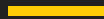
“Students emerge from their inter-connected intellectual *Southwestern Experience* prepared to make meaning and make a difference, within their world and within themselves.”

*Edward Burger, President and Professor
Southwestern University*





SOUTHWESTERN UNIVERSITY



GEORGETOWN, TEXAS