

13'-0" CLEARANCE

SOUTHWESTERN UNIVERSITY



THE FLOYD & ANNETTA JONES PLAZA

DEDICATED IN THEIR MEMORY  
HONORING THEIR FAMILY LEADERSHIP  
AT SOUTHWESTERN UNIVERSITY

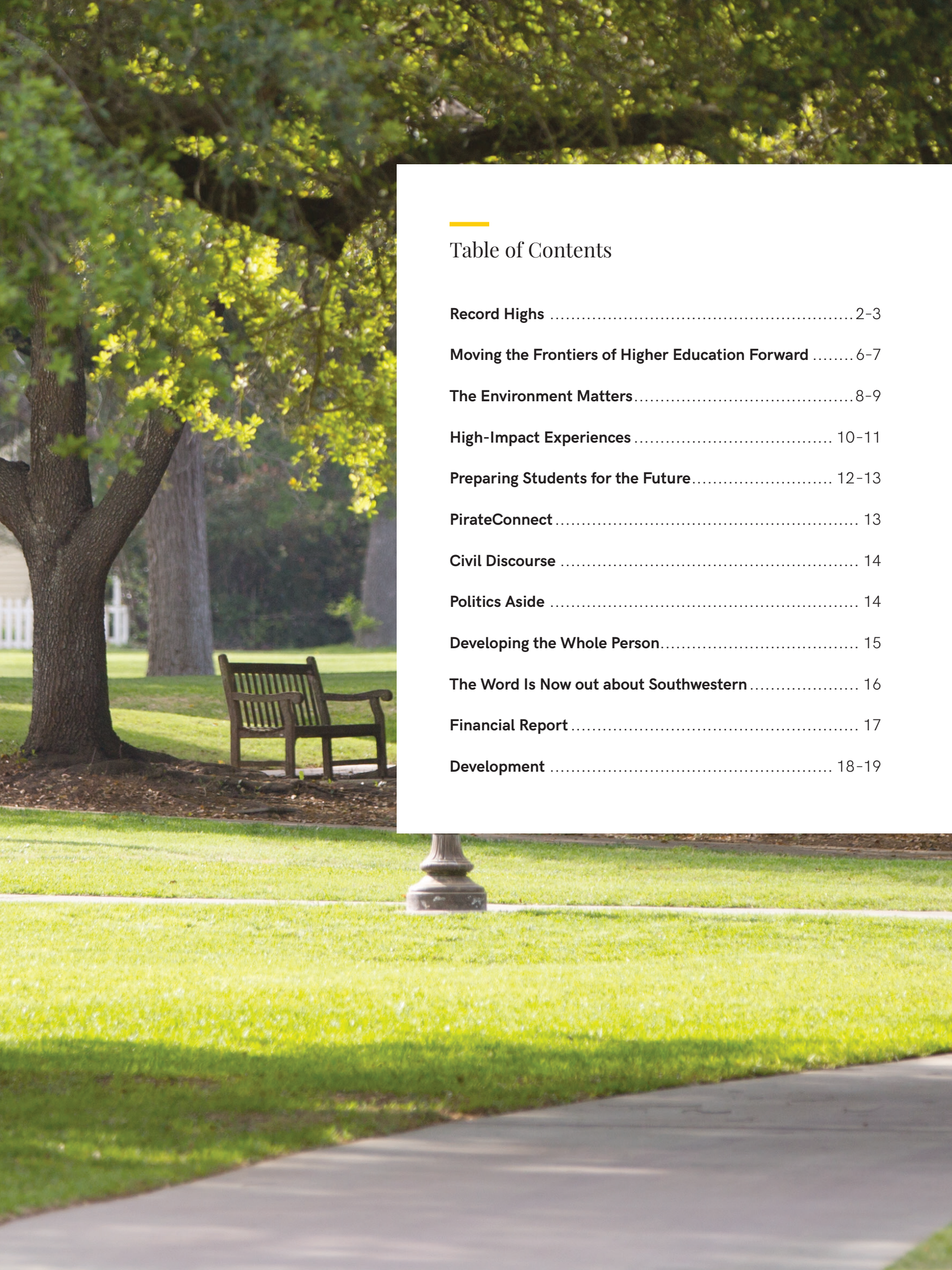


SOUTHWESTERN UNIVERSITY

*Annual Report*

2019





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## Table of Contents

<b>Record Highs</b> .....	2-3
<b>Moving the Frontiers of Higher Education Forward</b> .....	6-7
<b>The Environment Matters</b> .....	8-9
<b>High-Impact Experiences</b> .....	10-11
<b>Preparing Students for the Future</b> .....	12-13
<b>PirateConnect</b> .....	13
<b>Civil Discourse</b> .....	14
<b>Politics Aside</b> .....	14
<b>Developing the Whole Person</b> .....	15
<b>The Word Is Now out about Southwestern</b> .....	16
<b>Financial Report</b> .....	17
<b>Development</b> .....	18-19

# Record Highs

For the third year in a row, a record-breaking number of students applied for admission to Southwestern University, including significant increases in individuals identifying as Asian, African American, and Latina/Latino. The upward trend in applications demonstrates the University's tremendous growth in reputation over the past two decades: A 205% increase in applications in just 20 years is only one sign that the University has evolved from being a "best-kept secret" to a nationally recognized institution of higher education.

## FALL 2019 INCOMING CLASS

**4,766**

first-year applications

**2,337**

applicants admitted

**35%**

from the top 10% of their high school class

**67%**

from the top 25% of their high school class

**444**

first-year students

**56**

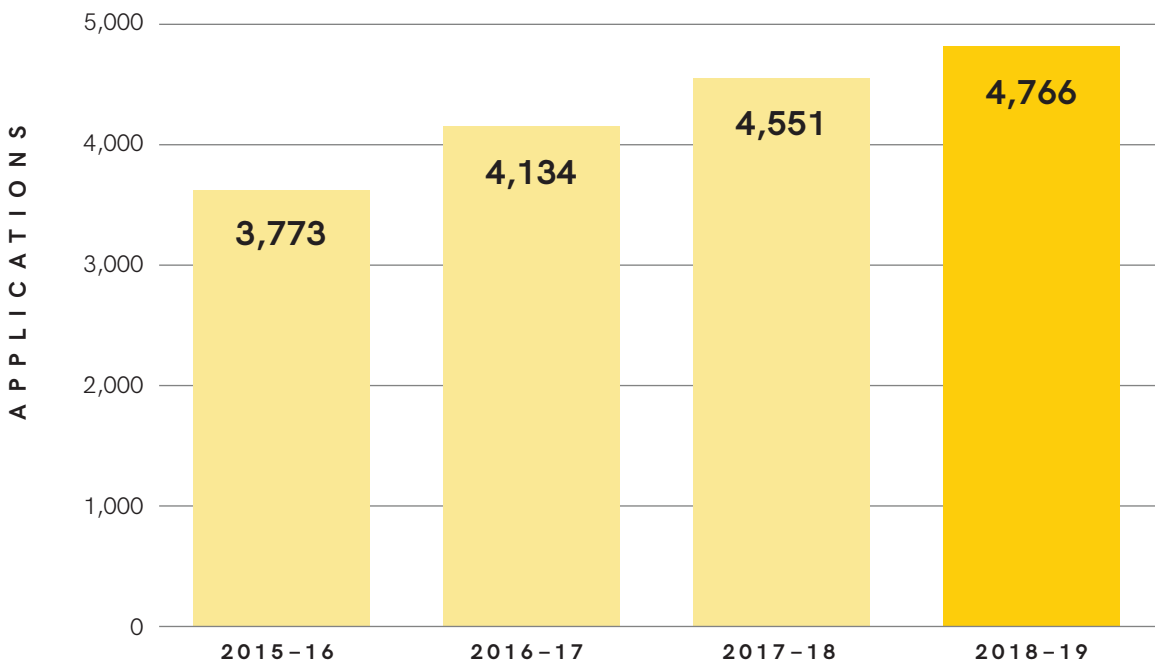
transfer students

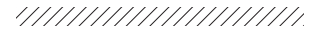
**1150–1310**

Middle 50% SAT

**23–29**

Middle 50% ACT





1,511

Total Student Body



12%

from out of state  
34 states represented



14

home countries  
represented within the student body



78%

live on campus



40%

from underrepresented  
minority populations



17%

are first-generation  
students



 Mabee  
Kurth  
Brown-  
Cody



In fall 2019, Southwestern University welcomed 444 first-year students and 56 transfer students to campus, the second-largest class in school history.







# Moving the Frontiers of Higher Education Forward

Southwestern University is artfully bucking the tide of conventional and lowered expectations in higher education by providing an impactful experiential education. With an unprecedented commitment to inquiry- and discovery-based learning, we continue to craft distinctive programming that focuses on the life of the mind.

A high-impact formal education should be a truly transformational experience, offering a meaningful exploration into the world of knowledge and ideas. It necessarily involves not just thinking *about* a subject but also thinking *through* the subject, or learning the pathways of thinking that grew out of that study and then intentionally applying those mindsets to other areas of life to bridge ideas through a truly interconnected course of study.

Our internationally recognized faculty challenge students to make connections between seemingly disparate areas. Perhaps the interpretive mindset in an art history course will allow a student to see details within the plasma membrane of a cell in a biology class. Perhaps the search for a pattern as practiced in a mathematics course will enable a student to find the structure and nuance hidden within a poem studied in a literature class. These templates of thought offer different lenses through which to see the world in a richer, sharper way.

Our students aren't just making connections in their classes. They're making connections between their academic coursework, research, internships, volunteer service, and life experiences. These connections often transform their lives, as witnessed by our alumni, who are finding innovations and new ideas at the crossroads of an interconnected life and career.

At Southwestern, we are moving the frontiers of higher education forward. We are encouraging our students to think in new ways and to identify connections between the ideas that shape our world. This practice of the mind offers lessons that can be adopted widely, can be applied at all levels of learning, and last a lifetime.

12:1  
student-to-faculty  
ratio



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## The Environment Matters

The physical campus environment matters for how faculty teach and students evolve as learners, and at Southwestern University, we have designed residence halls, classroom spaces, laboratories, and other living and learning spaces to facilitate personal and intellectual growth. For example, this year saw the completion of our Fondren-Jones Science Center, which brings together the Biology, Chemistry & Biochemistry, Kinesiology, Mathematics & Computer Science, and Physics Departments in one state-of-the-art building. Representing the University's commitment in stone to our Paideia philosophy, the expansion and renovation of Fondren-Jones foster increased collaboration among faculty and students and provide more opportunities for inquiry-based, multidisciplinary learning and meaningful educational experiences. In addition, the new Floyd and Annetta Jones Plaza, located between the historic Mood-Bridwell Hall and the newly renovated Fondren-Jones Science Center, now serves as a welcoming entrance to our campus—not to mention a great photo opportunity.

#### THE A. FRANK SMITH, JR. LIBRARY CENTER

The Debby Ellis Writing Center, which is celebrating its 20th year supporting learning and achievement in student writing, has a new space inside the recently renovated A. Frank Smith, Jr. Library Center. The move makes the writing center more accessible to students while facilitating learning opportunities to bolster innovative research, information literacy, and the use of digital technology in academic writing. As the result of a generous gift, the Smith Library's Academic Commons underwent renovation in summer 2019 to facilitate community, communication, and collaboration. The space features new study pods for groups and individuals, accessible and multiuse electronic connections, and public areas for group study and presentation development. Students are also gathering at the recently refurbished Maria's Café, our warm and inviting coffee bar, where students can enjoy food and beverages while studying for exams or working on group projects.

#### THE SOUTHWESTERN UNIVERSITY MASTER PLAN

As University enrollment grows steadily each year and we continue implementing our strategic vision and goals supporting world-class academics, innovative scholarship, and transformative cocurricular programming, representatives of the Southwestern University trustees, administration, and faculty are developing a campus master plan to assure that our future planning and expansion align with our projected needs and priorities. Members of the Campus Master Plan Steering Committee are conducting a full audit of all facilities on our beautiful 700-acre campus, and after thoughtful assessment and consultation with various partners across and beyond the University, they will propose a roadmap for new construction and structural renovation, to be completed by 2030. Southwestern community members can expect to see the campus further transformed in coming years by the renovation of historic Mood-Bridwell Hall as well as the addition of residence halls to accommodate our growing student body.



## *Fondren – Jones Science Center Update*

#### **START OF PHASE II CONSTRUCTION:**

December 2017

#### **COMPLETION DATE:**

Summer 2019

#### **COST:**

\$25 million

#### **ADDITIONS INCLUDE:**

- Premedical Center
- Kinesiology Human Performance Laboratory (official name to come)
- Chapman—Whitmore Common Room
- Rose Trust Plant Growth Facility
- Collaborative study and gathering spaces for the University community
- Mixed-use and storage space for all departments
- 6 classrooms
- 4 teaching labs
- 4 seminar and conference rooms
- 2 outdoor teaching spaces
- 8 research labs (including 5 labs for future faculty)
- 43 offices (including 8 for future faculty/staff)

# High-Impact Experiences

Through high-impact experiences, our students learn to think more effectively about their understanding of the world and explore connections across subjects, borders, economic systems, and varying ways of life. These life-changing experiences create the practices of thinking, creating, and connecting that last a lifetime and are the hallmark of today's *Southwestern Experience*.



## STUDY ABROAD

Sarah Barton '20, a psychology major and animal studies minor, spent four weeks in Tanzania with the School for Field Studies Center for Wildlife Management Studies. On expeditions to Tarangire and Ngorongoro National Parks, she focused on animal behavior and learned various conservation techniques. Her favorite experience was camping in the Serengeti, where she observed baboons and elephants, documented different bird species, and learned firsthand about the vocalizations of hyenas.

## INTERNSHIPS

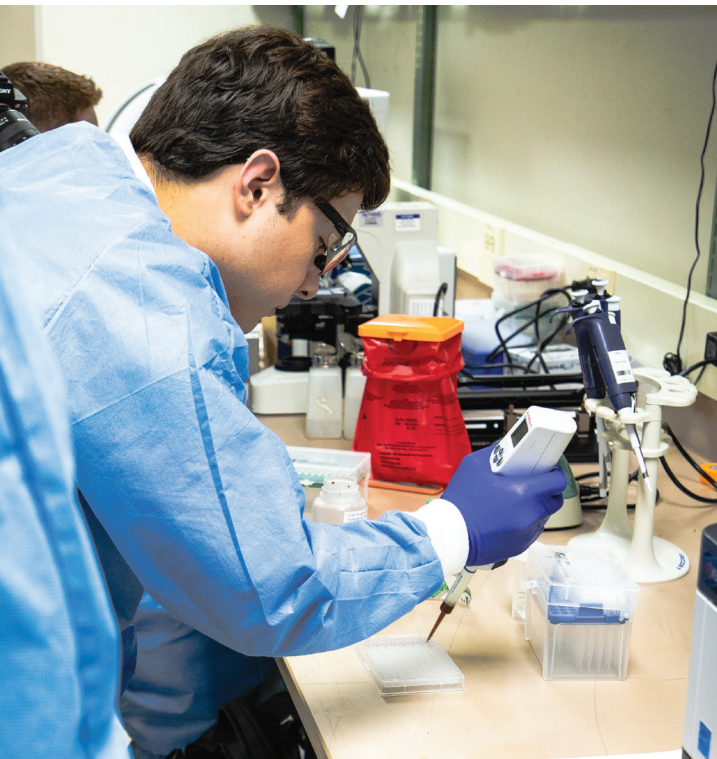
History major Danyale Kellogg '19 was awarded the Cooperative Education Internship Association's 2019 Internship Student Achievement Award. Her impressive résumé includes internships at the U.S. House of Representatives, the Texas House of Representatives, the U.S. Department of Homeland Security, the Charles Group, and Southwestern's own Free Speech and Civil Discourse Project. The Hatton W. Sumners Scholar also studied abroad in South Korea and Chile, and she is currently pursuing her M.A. in international affairs at Texas A&M University.

## COMMUNITY-ENGAGED LEARNING

Southwestern students and professors participated in two Spring Breakaway experiences in San Francisco: one focused on the immigrant rights in the U.S. while the other explored the hidden histories of Asian-American communities. Each group partnered with local nonprofits to learn more about a range of topics, from promoting economic empowerment and advocating for survivors of domestic violence in Latina/Latino communities to implementing prison reform and advocating for democracy and civic engagement in Asian and Pacific Islander populations.

## UNDERGRADUATE RESEARCH

Shi Solis '20 and Anthony Seek '20 have been conducting research with Professor of Biology and Suzanne and Ed Ellis Term Chair Maria Todd and Professor of Biology Maria Cuevas. The collaborators are identifying key molecular defects that cause uterine cancer, one of the most widespread but least-studied reproductive cancers in the U.S. Using state-of-the-art biocomputational approaches, the researchers are studying how cancer cells break connections with neighboring cells to migrate or metastasize elsewhere in the body.



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2.3

average number of high-impact experiences per student

22

the number of countries where students are studying abroad in 2019

66%

of students complete at least one internship for academic credit



204,084

service hours have been volunteered by students since 2004

43

students coauthored publications with faculty or presented original research at academic conferences in 2018

# Preparing Students for the Future

The Center for Career and Professional Development (CCPD) supports various professional-development initiatives for students, such as increasing internships so that Southwestern undergraduates can build experience in particular fields and determine whether those career paths align with their individual interests and skills. A new internship and employment developer continues to expand access to such opportunities for students—including funded internships and work-study—by developing relationships with employers and organizing industry-specific programming.

Another initiative is SOAR, a multiday, conference-style professional-development event that will introduce Southwestern sophomores to lifelong career-management skills, such as effective self-marketing in résumés and interviews. Furthermore, the summit will assist students in expanding their professional networks by connecting them with industry experts as well as mentors in specific Southwestern Career Communities.

Expanded programming initiatives include Career Treks, immersive experiences in which Southwestern student groups engage with employers behind the scenes at various organizations, including NASA, the Texas Legislative Reference Library, The Arbor Behavioral Healthcare, and Dell Medical School. In addition, the CCPD is expanding self-assessment resources for first-year students who are exploring both majors and careers. Current students and alumni are able to take advantage of CCPD's resources.



## #1

**career services in Texas and #6 in the nation, as ranked by *The Princeton Review***

**SOAR**  
SUMMIT 2020  
SKILLS • OPPORTUNITIES • ACTION • RESULTS

## #2

**school for internships in Texas and #18 in the nation, as ranked by *The Princeton Review***

## 91%

**of graduates are employed or in graduate or professional school within 10 months**



## *Destination Graduation & Beyond*

In recent years, Southwestern alumni have attended the following graduate and professional schools:

### LAW SCHOOL:

Harvard University, Duke University, University of Texas, University of California—Los Angeles, Stanford University

### MEDICAL SCHOOL:

University of Pennsylvania, University of Texas, University of Miami, Case Western Reserve University, Washington University

### GRADUATE SCHOOL:

Columbia University, University of Virginia, Rice University, Vanderbilt University, Massachusetts Institute of Technology

## PirateConnect

In 2018, Southwestern launched PirateConnect, an online platform where alumni, students, parents, faculty, staff, and friends can ask questions and seek guidance, coach and inspire, and find paths to professional aspirations. Through PirateConnect, participants can

- Expand their Southwestern professional network
- Share career advice and guidance with Southwestern students and professionals
- Connect with Pirates in various industries or cities of interest
- Learn more and initiate conversations about career fields
- Access career-development resources

Users can meet via phone, video chat, or in-person meetings and decide how they would like to be involved in PirateConnect, such as sharing industry trends, discussing work-life balance, and helping with résumé or interview preparation. You can join PirateConnect by visiting [pirateconnect.southwestern.edu](https://pirateconnect.southwestern.edu).



1,772

members of PirateConnect as of June 30, 2019



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## Civil Discourse

Through the Project for Free Speech and Civil Discourse, students have engaged in a range of efforts to encourage more respectful, thoughtful political debate on campus. These popular events included Georgetown on the Table, in which students discussed what changes they'd like to see in the surrounding community by the year 2030. A series of Breakfast Taco discussions and Table Talks enabled students to discuss controversial events and issues, such as the role of media in politics, while enjoying meals together. Students also exchanged ideas about bridging partisan divides after a screening of *Bring It to the Table*, a documentary film that aims to encourage civil dialogue.

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## Politics Aside



On October 4, 2019, as part of our 110th homecoming celebration, Southwestern warmly welcomed renowned Democratic strategist Donna Brazile and celebrated conservative advisor Mary Matalin as guest speakers at the biennial Roy and Margaret Shilling Lecture. During the moderated discussion, Brazile and Matalin shared anecdotes about their years of experience running federal-level political campaigns as well as their long-standing friendship. Their ability to overcome partisan animus promises hope in a time of deep division.



The Shilling Lecture was originally established in 1999 by The Brown Foundation, Inc., of Houston, to honor Southwestern's 13th president, Roy B. Shilling Jr., and his wife, Margaret. This now-biennial event provides an important forum in which the greater Southwestern University community has the opportunity to engage with ideas from multiple perspectives, hear insightful discussions, and interact on campus with experts and influential figures.



# Developing the Whole Person



In fall 2018, Southwestern implemented Mosaic, the University's distinctive approach to cocurricular education. Housed in Student Life, Mosaic helps students develop holistically by making meaning of their undergraduate experiences—both inside and outside the classroom—and applying that learning to make a difference in their communities. Students engage mindfully in a broad variety of programs and conversations, reflect on their activities, and articulate the value of those experiences to others.

In its first year, Mosaic achieved countless successes. Collaborators coordinated nearly 40 different in-class and in-hall programs, including bystander-intervention workshops and community dinners. Mini-Grants provided a variety of funded experiences, such as engaging in the EarthX conference in Dallas, attending a lecture by a Nobel laureate, and hosting a screening and Q&A with the director and producer of the documentary film *Wrestling with Ghosts*. Mosaic student ambassadors helped their peers understand how they can use Mosaic to make the most of their *Southwestern Experience*.



Building on this momentum and guided by Mosaic's key areas of development, Student Life officially launched the Residential Experience in fall 2019, which empowers students to be active and engaged community members, developing skills such as responsible decision-making, problem-solving, and teamwork. Residential Experience staff collaborate with offices across campus to host in-hall educational programming and to provide resources that facilitate—and encourage connections between—intellectual and personal growth. Through these activities, they provide stimulating learning experiences that are personalized to students' needs and interests, from academic achievement in the first year to career readiness in the last.



508

students attended  
Mosaic programs

37

in-hall and in-class Mosaic  
workshops and events

13

Mosaic Mini-Grants  
awarded



## The Word Is Now out about Southwestern

#1

**liberal arts university in Texas (for social mobility, research, and service)**

*Washington Monthly*

#1

**national liberal arts college in Texas**

*U.S. News & World Report*

#1

**undergraduate liberal arts and sciences college in Texas in the Grateful Graduates Index of "happiest, most successful alumni"**

*Forbes*

#1

**career services in Texas, #6 in the U.S.**

*The Princeton Review*

**One of only two Texas institutions listed**

*Colleges That Change Lives*

#2

**liberal arts college in Texas for best value**

*Kiplinger's Personal Finance*

#1

**impact school in Texas, #3 in the U.S.**

*The Princeton Review*

#1

**national liberal arts college in Texas for best value**

*U.S. News & World Report*

#2

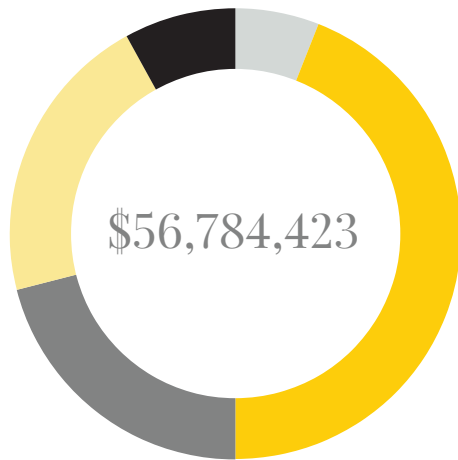
**school for internships in Texas, #18 in the U.S.**

*The Princeton Review*

# Financial Report

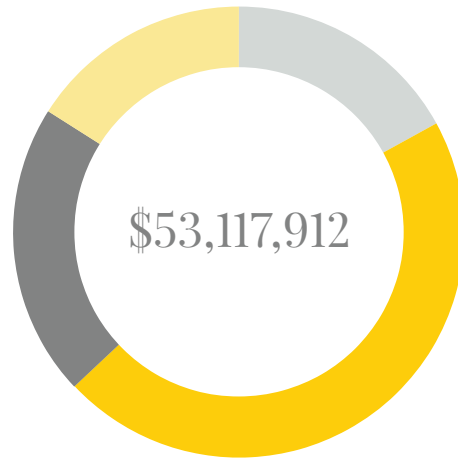
Fiscal year ending June 30, 2019

## OPERATING REVENUES



<span style="color: #FFC000;">■</span> <b>Net Tuition Revenue</b> \$24,906,229 (44%)	<span style="color: #333333;">■</span> <b>Private Gifts &amp; Grants</b> \$4,360,628 (8%)
<span style="color: #666666;">■</span> <b>Auxiliary Enterprises</b> \$11,920,968 (21%)	<span style="color: #A9A9A9;">■</span> <b>Other Income</b> \$3,909,528 (6%)
<span style="color: #FFD700;">■</span> <b>Endowment Support</b> \$11,687,070 (21%)	

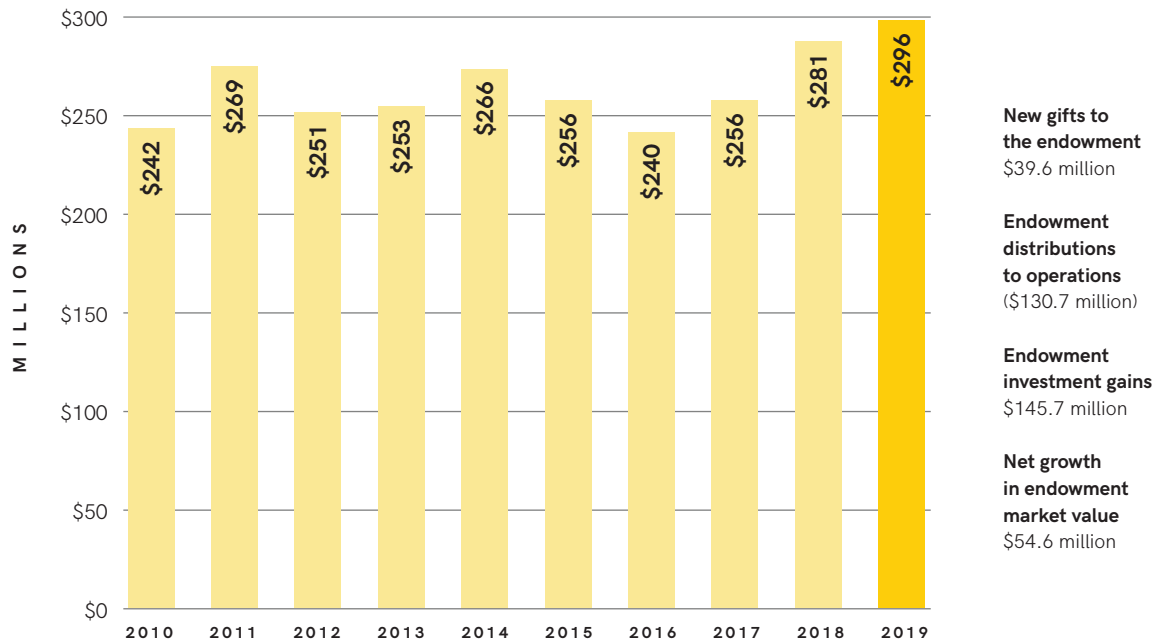
## OPERATING EXPENSES



<span style="color: #FFC000;">■</span> <b>Instructional Services</b> \$23,749,109 (45%)	<span style="color: #FFD700;">■</span> <b>Auxiliary Services</b> \$8,597,684 (16%)
<span style="color: #666666;">■</span> <b>Student Services</b> \$11,482,369 (22%)	<span style="color: #A9A9A9;">■</span> <b>Institutional Support</b> \$9,288,750 (17%)

▲ **\$3,666,511 change in net assets from operating activities**

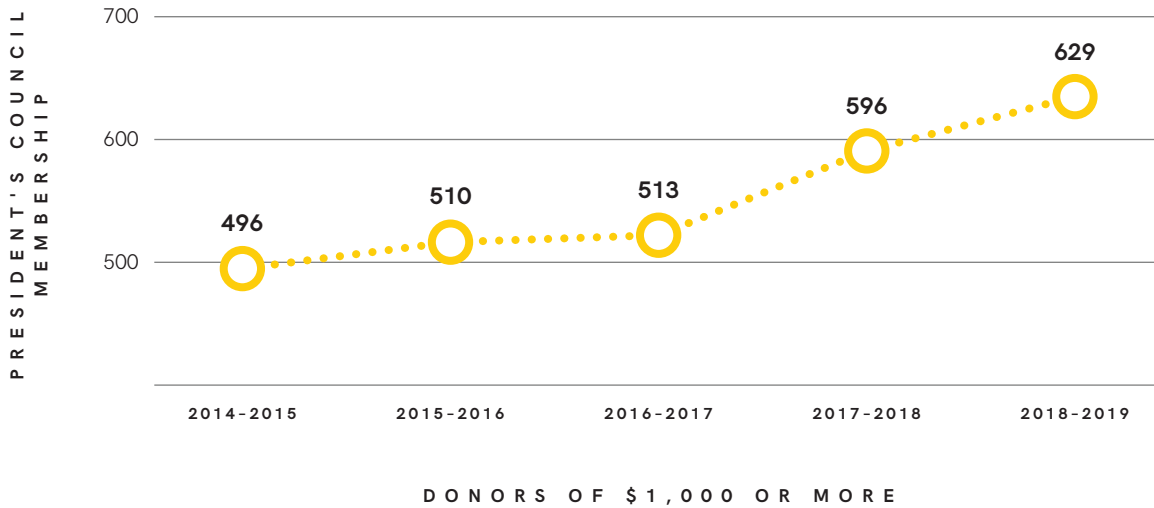
## ENDOWMENT PORTFOLIO (MARKET) VALUE: 2010 - 2019



# Development

## PRESIDENT'S COUNCIL

Southwestern University recognizes donors who have given \$1,000 or more in fiscal year 2018-2019 as members of the President's Council. Each President's Council member is vital to the success of Southwestern and enriches the *Southwestern Experience* for students. The Tower Society represents our most committed young alumni donors.



### Key projects funded by President's Council members

- \$5,679,000 contributed to the endowment for scholarships, high-impact experiences (i.e., internships, study abroad and study away, student-faculty collaborative research, and community-engaged learning), faculty development, etc.
- Facilities renovation and construction
  - » First floor of the A. Frank Smith, Jr. Library Center, including the Debby Ellis Writing Center
  - » Carla Lowry Fitness Center
  - » Julie Puett Howry Center
  - » Floyd and Annetta Jones Plaza
  - » Fondren-Jones Science Center
- Three term chairs for faculty
- \$1,379,000 to the Southwestern Fund to support the highest priorities on campus

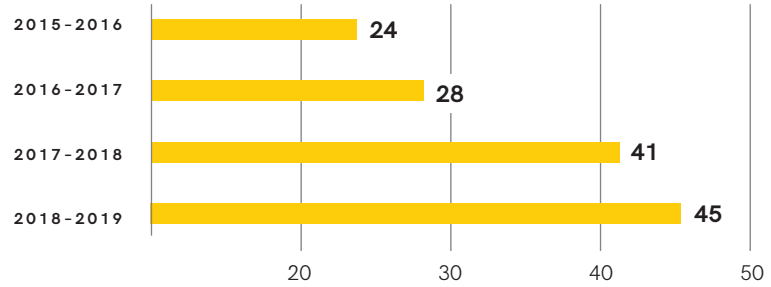
**PARENT LEADERSHIP COUNCIL**

Members of the Parent Leadership Council (PLC) join by contributing \$2,500 or more to Southwestern and provide support for the *Southwestern Experience*. Southwestern gratefully acknowledges their gifts of support.

**2018-2019 PLC gifts**

Academics .....	\$118,345
Pirate Fund .....	\$28,833
Scholarships .....	\$18,713
Parent Fund.....	\$48,959
Student Life.....	\$24,625
Other .....	\$89,670
<b>Total.....</b>	<b>\$329,145</b>

**PARENT LEADERSHIP COUNCIL FAMILIES**



**STUDENT PHILANTHROPY**

Percentages of Southwestern students in each graduating class making gifts to the University in their senior year

2014-2015 .....	<b>87%</b>
2015-2016 .....	<b>85%</b>
2016-2017 .....	<b>84%</b>
2017-2018 .....	<b>83%</b>
2018-2019 .....	<b>81%</b>

*Total Dollars Received*

2014-2015 .....	<b>\$13,911,000</b>
2015-2016 .....	<b>\$7,389,000</b>
2016-2017 .....	<b>\$6,342,000</b>
2017-2018 .....	<b>\$22,031,000</b>
2018-2019 .....	<b>\$10,709,000</b>

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## *Board of Trustees*

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Red McCombs '49  
James V. Walzel P'83

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Mark Easterly '92  
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Suzanne Morrow Ellis '64  
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Tom Forbes '71  
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Tom Herzig '84  
Carolyn G. Holloway  
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Michael B. Knisely '99  
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Wm Chris Mathers '81  
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Robert Witt  
Drew York '02  
M. Kate York '02

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## *Alumni Council*

**President:** Charles D. Olson '78, P'08  
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Cile Spelce '91  
Russell Ramsey '66, P'93  
Jazz Thomas '12

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Laura Lancaster Faulk '78, P'14  
Kamna Tripathi Parafina '13  
Brock Curry '86  
Suzy Prucka '03

Ana Baida '06  
Liz Guillory Medina '97  
Angela Cobos '02  
Kirby Birk '20

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## *President's Senior Staff*

**Tom Delahunt**, Vice President for Strategic Recruitment and Enrollment  
**Craig Erwin**, Vice President for Finance and Administration  
**Alisa Gaunder**, Dean of the Faculty  
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**Patricia Witt**, Executive Assistant to the President





# SOUTHWESTERN UNIVERSITY



GEORGETOWN, TEXAS