



SUCCESS COACHING

Personalized Guidance
for Stopout Students and Adult Learners

Coaching that's tailored to your students' needs

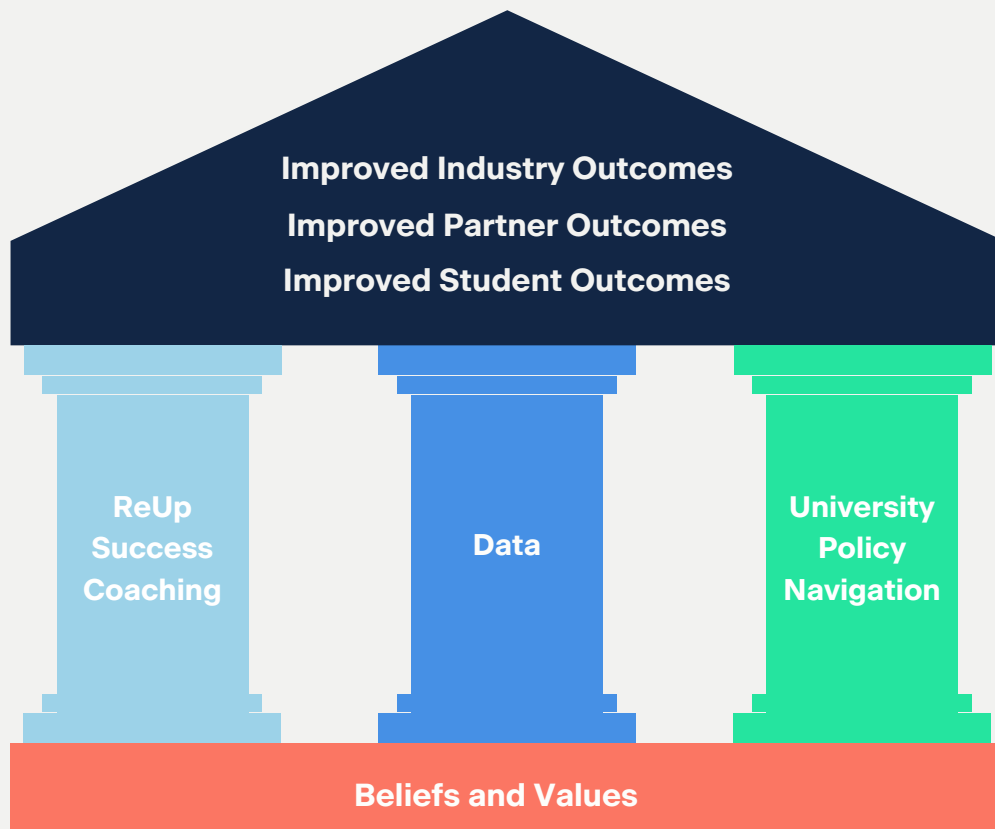
ReUp Success Coaches bring decades of combined experience to guide students to degree completion. As your institution's re-enrollment representative, your assigned Success Coaches become deeply familiar with your university's specific policies and academic offerings to help students navigate their return, from application and registration through graduation—all while advocating for the ROI that a degree from your school provides.

And because the majority of our coaches are first-generation college students and 50% are people of color, our diverse team is uniquely equipped to guide your stopout students as they re-enter the classroom and reacclimate to campus life.

“Without encouragement from my coach to re-enroll and support throughout the whole semester, I would have possibly put my career on hold indefinitely. Sometimes we all need a little push in the right direction!”

—Andres
Kalamazoo Valley
Community College

The ReUp Coaching Model



Our foundations

A number of values underpin our approach to success coaching:

- People who earn college degrees have an improved quality of life.
- Universities can better fulfill their missions when students complete their degrees.
- The U.S. graduation rate is a national crisis; it's our moral imperative to be part of the solution.
- Students are whole, capable adults who want to optimize their potential but often need out-of-classroom support to develop the knowledge, behaviors, and skills they need to graduate and be successful.
- Coaching is a transformational process that inspires positive change.
- We have a responsibility to support students' growth and to empower them to make well-informed decisions about their educational pathways.
- All communities, including adult learners and students from historically underserved groups, have unique strengths and challenges that we must understand and support.
- We value integrity, transparency, and honesty in all that we do—with our students and our partners.

The Coaching Relationship



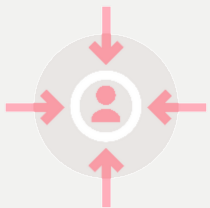
Connection

We build trusting relationships with each student through a culture of care, curiosity, respect, empathetic listening, and collaboration.



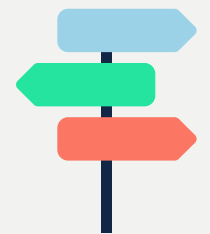
Growth

We help students identify their strengths and areas for development so they can complete their degrees and optimize their potential even beyond graduation.



Personalization

We tailor our coaching to each student's unique balance of needs and interests so they can progress faster and with less friction toward their degree.



Direction

We clarify next steps for students based on not just their immediate priorities, goals, and barriers but also their deeper values, motivations, and definitions of success.



Accountability

Students are the drivers of their success, but we remind them about action items, anticipate and guide them through challenges, and celebrate their achievements!



Empowerment

We create a safe space for students to reflect on past actions, own their decisions, and make well-informed choices with agency as they plan for their future.



High tech and high touch

ReUp Education is the only organization that leverages state-of-the-art technology combined with personalized success coaching. It's impractical for most institutions to maintain staff dedicated to stopout students and the ever-growing new student majority of adult learners. Thanks to our growing network of partner institutions and organizations; significant financial backing from Avathon Capital, an impact-oriented investment firm; and a leadership team comprising thought leaders and innovators in the field of higher education, ReUp has the human, technological, and financial resources to provide your institution with unparalleled student support at scale.

A performance-based approach

ReUp provides its coaching services at no risk to you. Our outcomes-based approach means partner institutions pay only when your students re-enroll. In addition to recaptured tuition revenue, ReUp provides you with invaluable insights—such as survey data, honest descriptions of stopout students' experience at your institution, and constructive feedback on how you can improve that experience—that most schools never have access to. ReUp therefore empowers you to make strategic decisions that will improve support for re-enrolled students while increasing your institution's retention of current and future students.



\$55.3 million in tuition revenue recaptured



19,000 students re-enrolled



Millions of data points compiled



Invaluable feedback on improving retention and graduation rates



Connect to complete.

<https://reupeducation.com/partner>